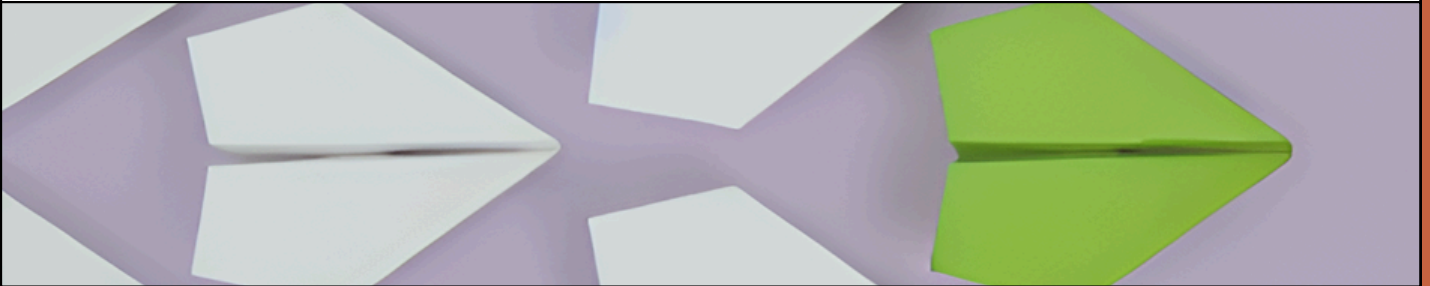


TRAINING AGREEMENT



Introduction to advocacy

Introduction to advocacy is a self-learning course through the moodle platform. All training materials will be available exclusively online: you can enjoy more flexibility in deciding when to engage in the learning activities, but you also carry responsibility for your own learning.

Learning Objectives

Introduction to advocacy is a course presenting the basic concepts and principles of policy advocacy, focusing on the strategic approach and on the tools that are used when implementing advocacy actions.

The course helps to understand what policy advocacy is, how it works, what is its potential and why civil society organisations should/could be interested in engaging in advocacy activities.

At the end of the course you will be able to

- understand what an advocacy campaign/initiative is and is not
- know how to approach and strategically plan an advocacy effort
- identify the different methods that can be used in advocacy

TRAINING AGREEMENT

Introduction to advocacy

Functioning of the Platform

Every step of the course (from presentation of the contents to evaluation) will take place exclusively on the e-learning platform. At every step, specific information and directions will be available.

For any inquiry or doubts about the functioning of the platform or the course, please do not hesitate to contact elearning@cci.tn.it

Once the PARTICIPANTS'BACKGROUND INFORMATION questionnaire and SELF EVALUATION QUIZ will be completed, it will be possible to access the course material.

In every module you will find different resources, we suggest to approach those in this order

- watch first the **videolessons**: they are introduction to the different topics with some examples.
- complete the videolessons with reading the **slides**.
- get into depth with the **additional reading material**, videos, examples.
- check your learning at the end of the module with the self evaluation quiz.

Subsequent modules will become available only once all the activities of the previous have been completed.

Once all 4 modules are completed, it will be possible to access to the **FINAL COURSE TEST** which will evaluate the acquired knowledge. To pass the test a score of at least 6/10 will be required. Once the **EVALUATION QUESTIONNAIRE** is also completed, you will be able to obtain the **ATTENDANCE CERTIFICATE** of the course.

TRAINING AGREEMENT

Introduction to advocacy

Duration of the Course

Once enrolled, there will a **maximum of 90 days** time to complete the course. In the case the course it is not completed within the given time, the registration will be cancelled.

For any inquiry or doubts about the functioning of the platform or the course, please do not hesitate to contact the helpdesk or the elearning platform coordinator: elarning@cci.tn.it